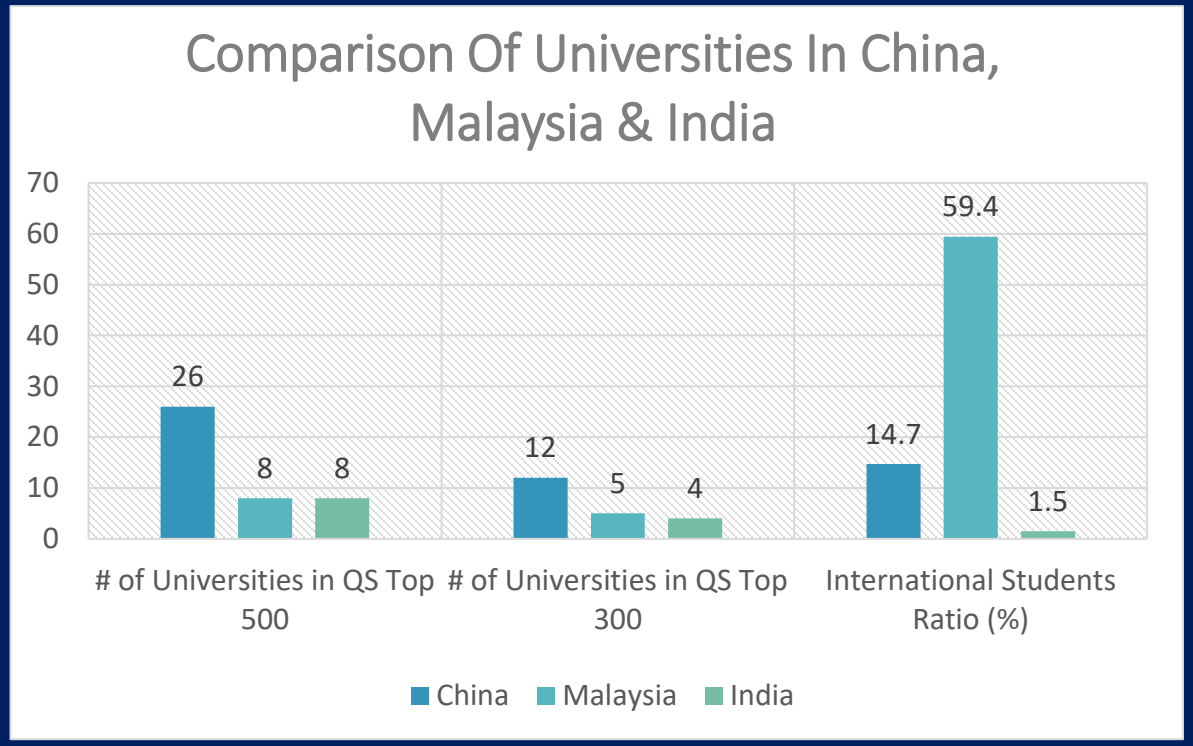
# Reducing In-equality :

-Diversification in student enrollment

-Technology  for major strides in student placements

Shoolini University

# International Students : Comparison amongst Top 500 Ranked Universities




- # of International students in India is a small fraction of China & Malaysia
- In recent years top Malaysian Universities have built ~ 50% International students

*Source : QS 2020*

# International Higher education is the next big Asia opportunity ~220 M world-wide & 120 M Asian Students

## Potential for huge revenue surplus

- Improve Institutions & research, Subsidize needy students

## Higher-ed can be the next big opportunity for India

- India has top-quality talent , a fraction of international fees :
- Opportunity similar to software & medical tourism  in the 1990s & 2000s

# Diversity of student population – ( from local to regional to national )

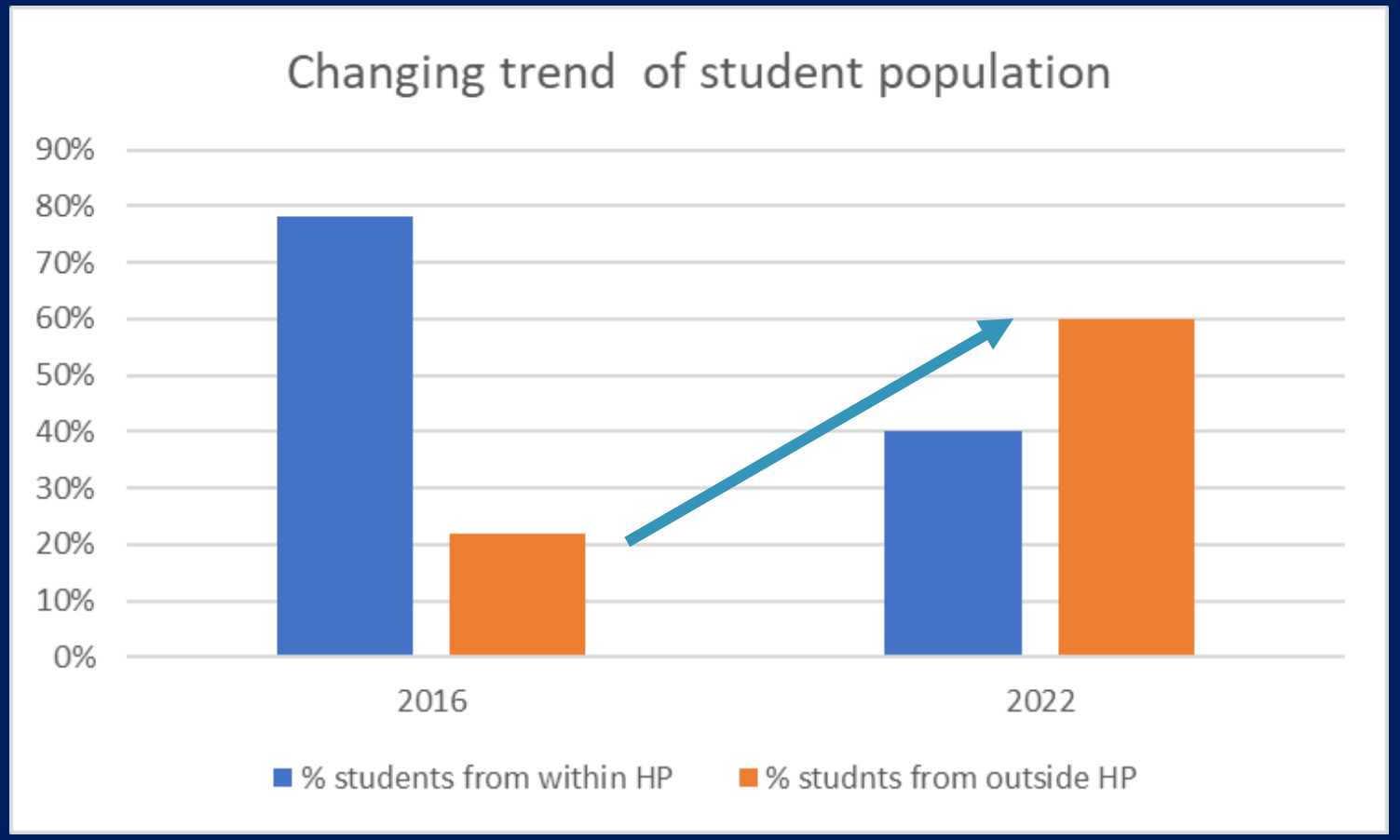
A broad based  learning culture & environment

Develop a pan-India network of alumni Influencers

Ride over local/ regional short-term changes in student enrollment trends

Criteria for  ranking systems e.g. NIRF

# Significant shift in Shoolini's population trend



# Leveraging access of partners like FIRSTUNIV

| Enroll students | Teaching Quality | Placements |
| --- | --- | --- |
| Enroll National & International students thru' better reach | Provide quality MOOC based credit in line with UGC norms | Enable student placements by improving skill-set & tie-ups |

FIRSTUNIV

# The power of technology in reducing inequality in skills and placements

# Example 1 :

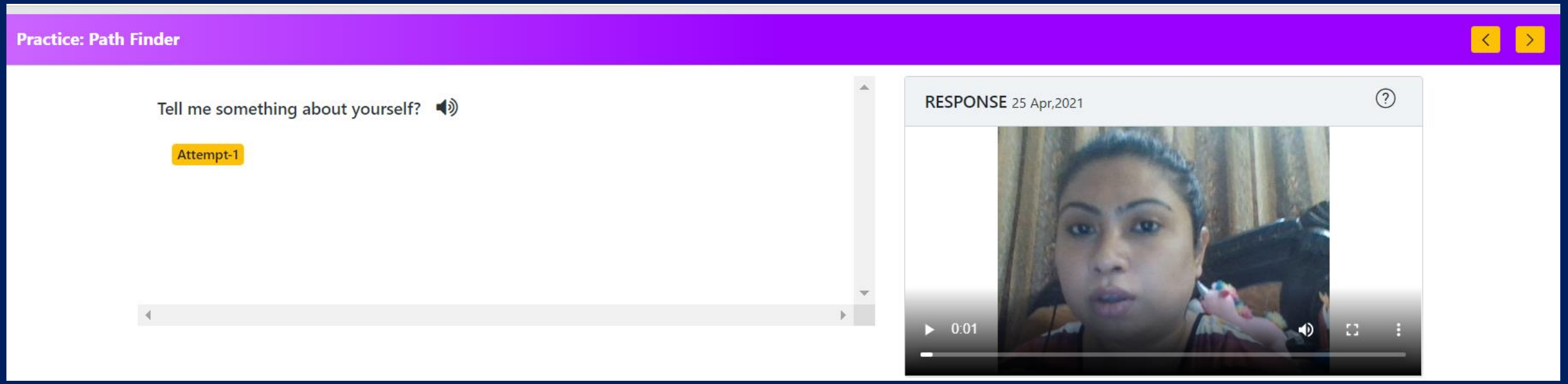
## Siqander.AI from FIRSTUNIV for interview training

Technology gives everyone a chance to compete against the best

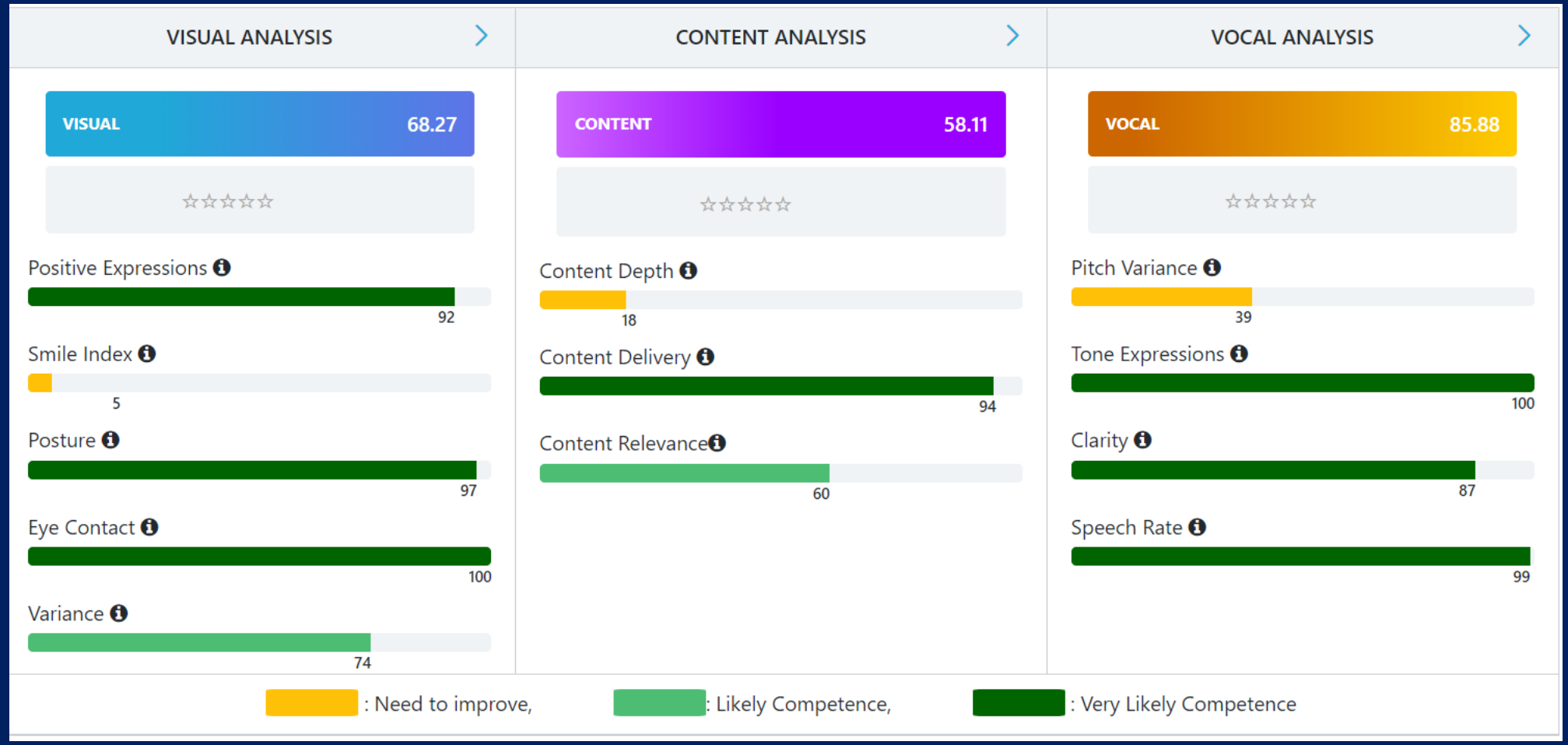
First at-scale AI based communication training across entire placement batch

Resulting in significant improvement in placement percentages

# Siqander.AI from FIRSTUNIV for interview training



# Siqander.AI from FIRSTUNIV for interview training



# Example 2 :

Specializations from FIRSTUNIV with state-of the-art course-work and labs

- AI & Machine Learning
- Data Science
- Advanced Cloud Computing
- Fintech
- Block-chain & Crypto Currency
- Digital Marketing
- Digital Journalism
- Design Thinking