

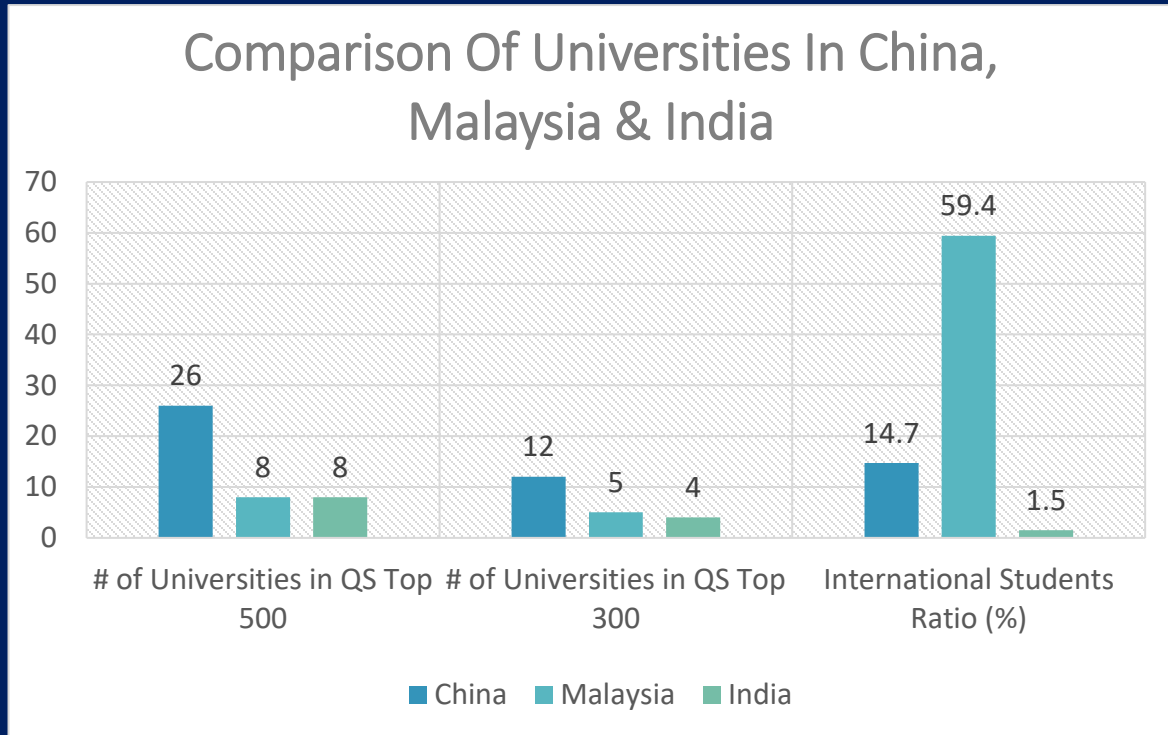
Reducing In-equality :

- Diversification in student enrollment

- Technology for major strides in student placements



International Students : Comparison amongst Top 500 Ranked Universities



- # of International students in India is a small fraction of China & Malaysia
- In recent years top Malaysian Universities have built ~ 50% International students

International Higher education is the next big Asia opportunity ~220 M world-wide & 120 M Asian Students

Potential for huge revenue surplus

- Improve Institutions & research, Subsidize needy students

Higher-ed can be the next big opportunity for India

- India has top-quality talent , a fraction of international fees :
- Opportunity similar to software & medical tourism in the 1990s & 2000s

Diversity of student population – (from local to regional to national)

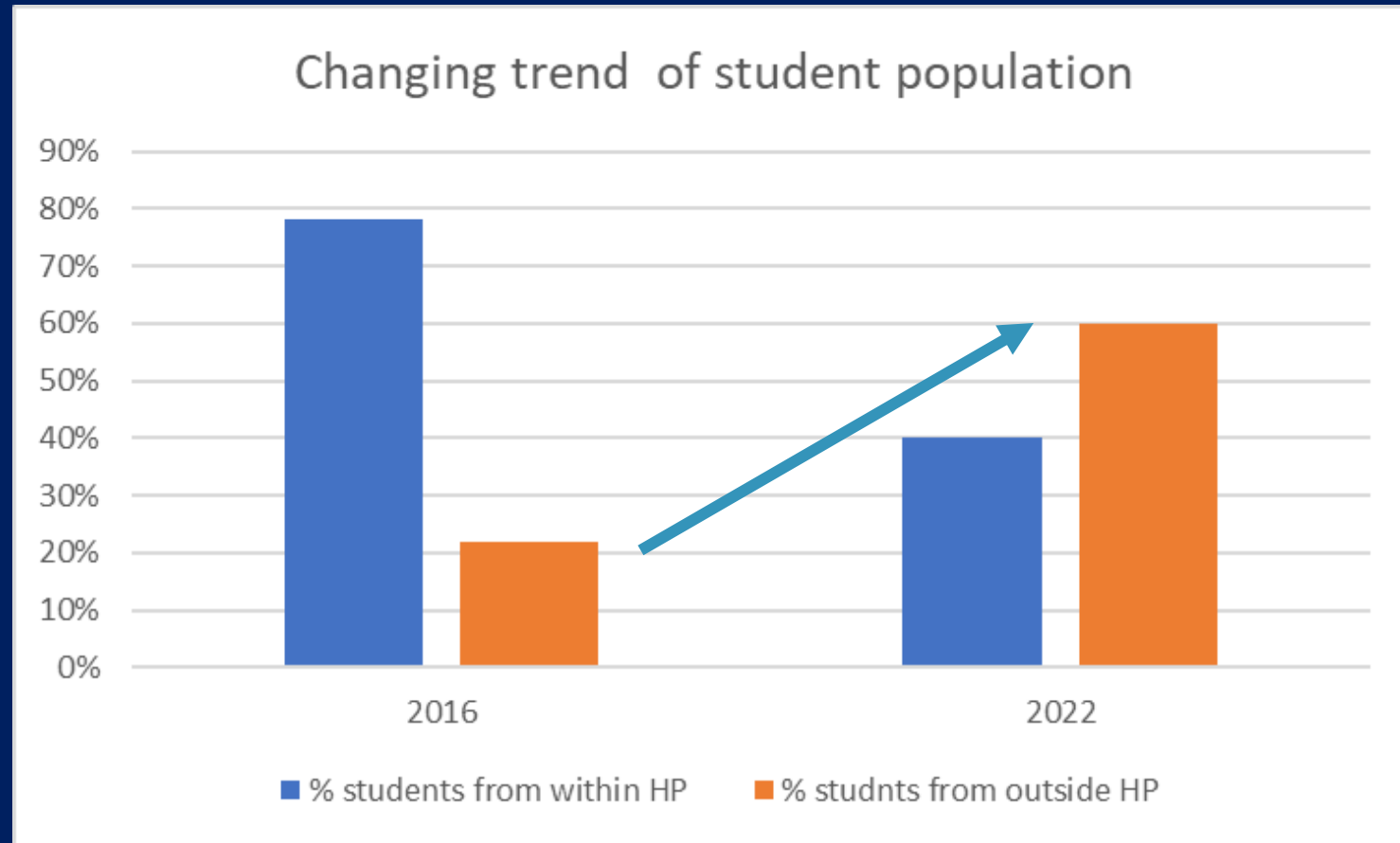
A broad based learning culture & environment

Develop a pan-India network of alumni Influencers

Ride over local/ regional short-term changes in student enrollment trends

Criteria for ranking systems e.g. NIRF

Significant shift in Shoolini's population trend



Leveraging access of partners like **FIRSTUNIV**

Enroll students

Enroll National & International students thru' better reach

Teaching Quality

Provide quality MOOC based credit in line with UGC norms

Placements

Enable student placements by improving skill-set & tie-ups

The power of technology in reducing inequality
in skills and placements

Example 1 :

Siqander.AI
from
FIRSTUNIV
for interview
training



Technology gives everyone a chance to compete against the best



First at-scale AI based communication training across entire placement batch



Resulting in significant improvement in placement percentages

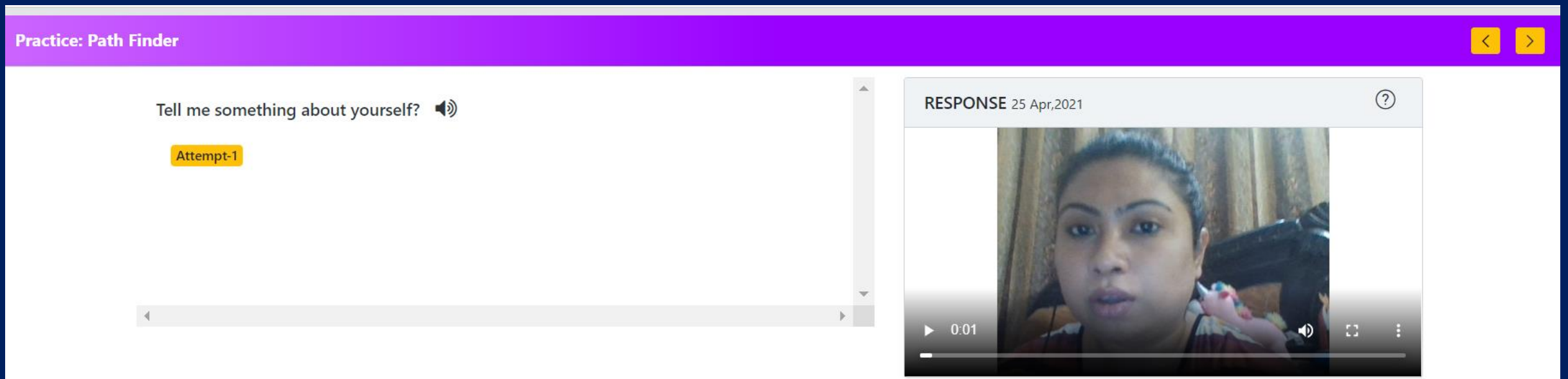
Siqander.AI from FIRSTUNIV for interview training

Practice: Path Finder

Tell me something about yourself? 🔊

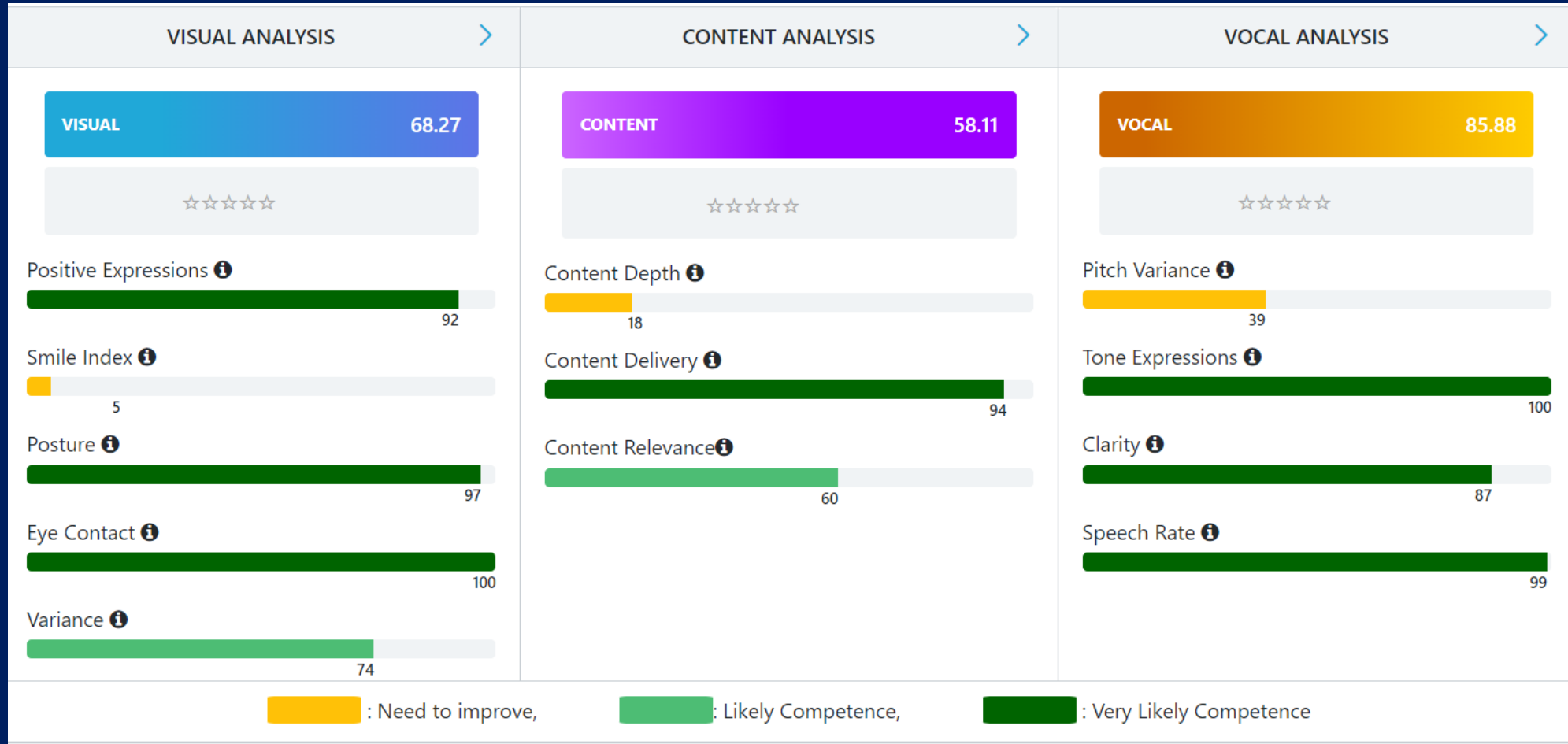
Attempt-1

RESPONSE 25 Apr,2021



The screenshot displays a user interface for an AI interview training tool. At the top, a purple header bar contains the text 'Practice: Path Finder' and two yellow navigation buttons (left and right arrows). Below the header, the main area is split into two panels. The left panel has a white background and contains the question 'Tell me something about yourself?' followed by a speaker icon. Below the question is a yellow button labeled 'Attempt-1'. The right panel shows a video player with a woman's face, a timestamp of '0:01', and a question mark icon in the top right corner. The video player also has a progress bar and control icons at the bottom.

Siqander.AI from FIRSTUNIV for interview training



Example 2 :

Specializations
from

FIRSTUNIV

with state-of
the-art
course-work
and labs

- AI & Machine Learning
- Data Science
- Advanced Cloud Computing
- Fintech
- Block-chain & Crypto Currency
- Digital Marketing
- Digital Journalism
- Design Thinking